



Bizarre Bazaar

Creativity

Year 5 - 6

Summary

Students will gain a real-life understanding of the design and production process and the different resources and sales tactics used to create and market products. They will brainstorm an idea for a product and conduct market research to refine it. Students will work in groups to prototype and produce their product using craft and recyclable materials. Their products will be sold at a school community market called 'Bizarre Bazaar,' and proceeds from the market will be directed to a charity selected by the class.

Essential Questions

How can we design and make a product that will appeal to our consumers?

How are different resources used in economics?

How does marketing influence consumer choices?

Rationale

Thinking creatively assists us when we are planning, designing and constructing.

Future Action

Students will be more discerning about how products are produced and marketed and aware of the sales tactics used to persuade them to buy something. They will apply creative thinking to anything they design and/or produce. Students will have an improved ability to work collaboratively with others towards a common goal.